

75 YEARS
OF HELPING
PEOPLE RISE

The Mahindra Group



260,000
EMPLOYEES

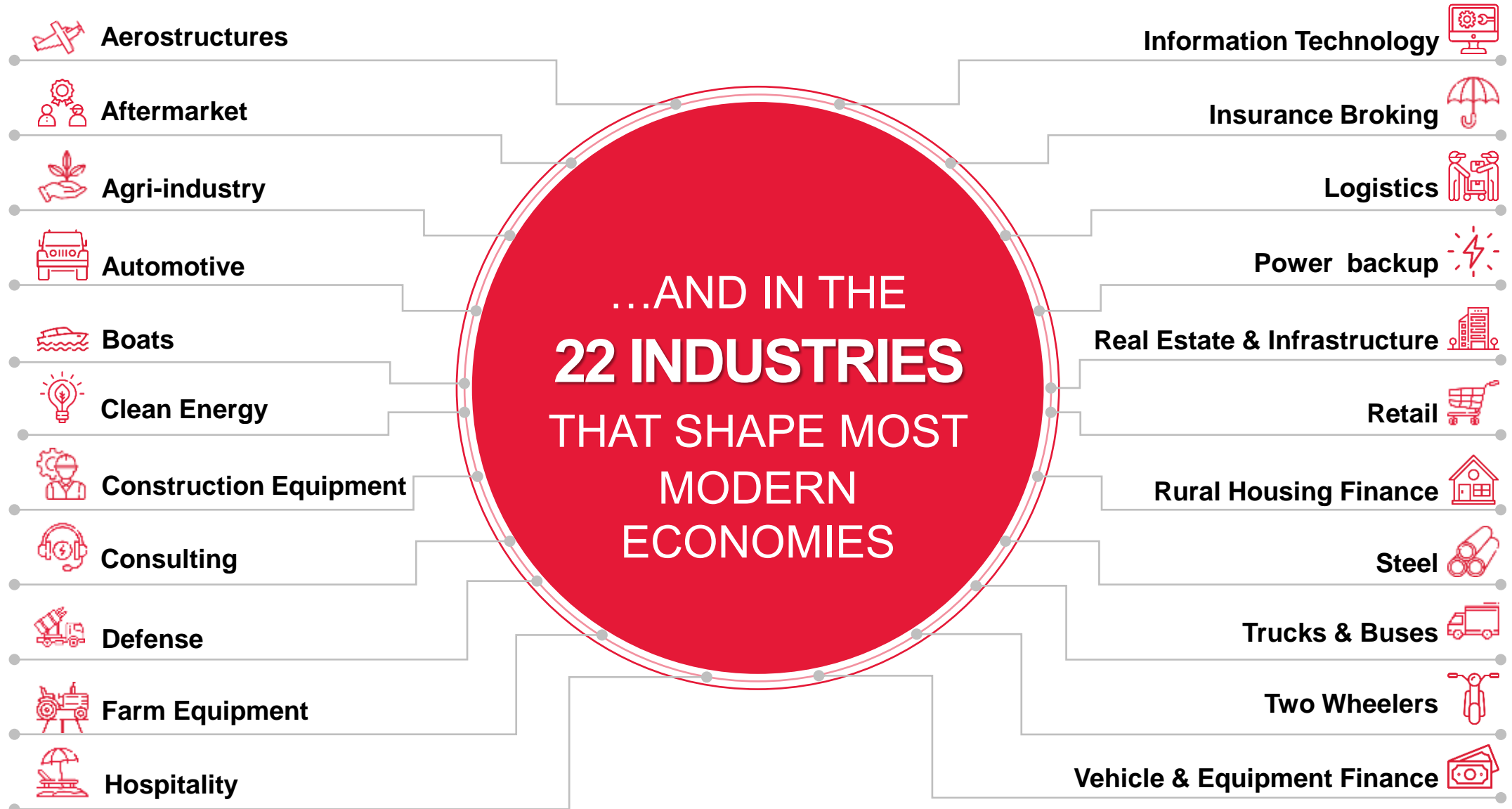
22
INDUSTRIES

100
COUNTRIES

150+
COMPANIES

Mahindra
Rise.

THE MAHINDRA GROUP – AN OVERVIEW



GLOBAL FOOTPRINT



THE GROUP HAS
BUSINESS PRESENCE IN
100+ COUNTRIES

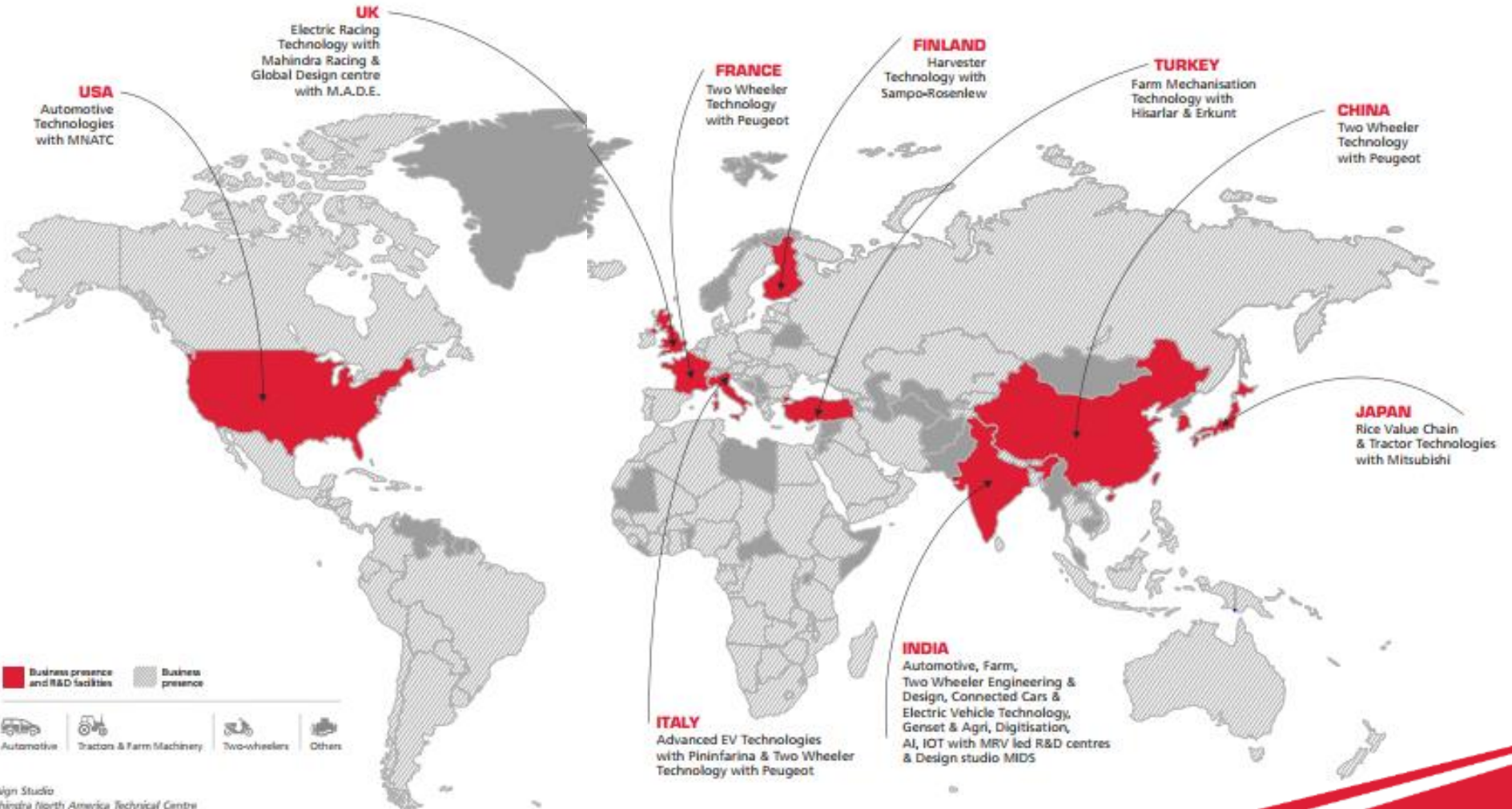


OUR R&D FACILITIES ARE
SET UP IN **23 CENTRES**
ACROSS **9 COUNTRIES**

India, China,
Finland, France,
Italy, Japan,
Turkey, UK, USA

68 MANUFACTURING
FACILITIES AROUND
THE WORLD

41	INDIA				
02	ALGERIA				
01	AUSTRALIA				
01	BANGLADESH				
01	BENIN				
01	BRAZIL				
01	CHAD				
01	CHINA				
01	FINLAND				
01	FRANCE				
01	INDONESIA				
01	JAPAN				
01	KENYA				
01	MALI				
01	NIGERIA				
01	SOUTH AFRICA				
01	SRI LANKA				
01	TUNISIA				
03	TURKEY				
02	UAE				
04	USA				



The DNA of Mahindra Group



Mr. J. C. MAHINDRA



Mr. K. C. MAHINDRA

MAHINDRA & MOHAMMED

A significant combination, which represents what might well be termed a co-operative effort to secure for India that industrial development so indispensable to the full realisation of her future dreams.

You have heard of plans, many plans, in this connection. Now comes a positive, concrete and co-ordinated scheme to develop India's resources and raise the standard of living of the masses.

Devised by an Indian business man after a careful three-year study of American wartime achievements, it has secured the support and ready assistance of a group of business men with long experience and a firm faith in their country's destiny.



In their anxiety to further the industrial and agricultural development of this country, the founders of this co-operative organisation believe that they must have the support of those who will benefit most—the general public—and to secure that support it is essential that their aims and objects should be generally acceptable.

Here, then, are the principles which will guide their future activities—

FIRSTLY, encouragement of private enterprise and the initiative of the individual.

SECONDLY, belief in the ability of corporate institutions to oppose anti-social trends, such as monopolies and cartels.

THIRDLY, recognition of the fact that the labourer is worthy of his hire and that in co-operative working lies the dignity of human toil.

FOURTHLY, confidence in the ultimate success of their ventures and in the capacity and aptitude of the people to give effect to them.

FIFTHLY, acceptance of the fact that ability is the sole test of merit and advancement and that neither colour, creed nor caste should stand in the way of harmonious working.



What, you will have asked yourself, do MAHINDRA & MOHAMMED propose to do, whom do they represent, and what has all this business moralising got to do with me?

Well, MAHINDRA & MOHAMMED are concerned with what might be termed basic engineering—providing the tools with which to finish the job of India's industrial and agricultural rehabilitation.

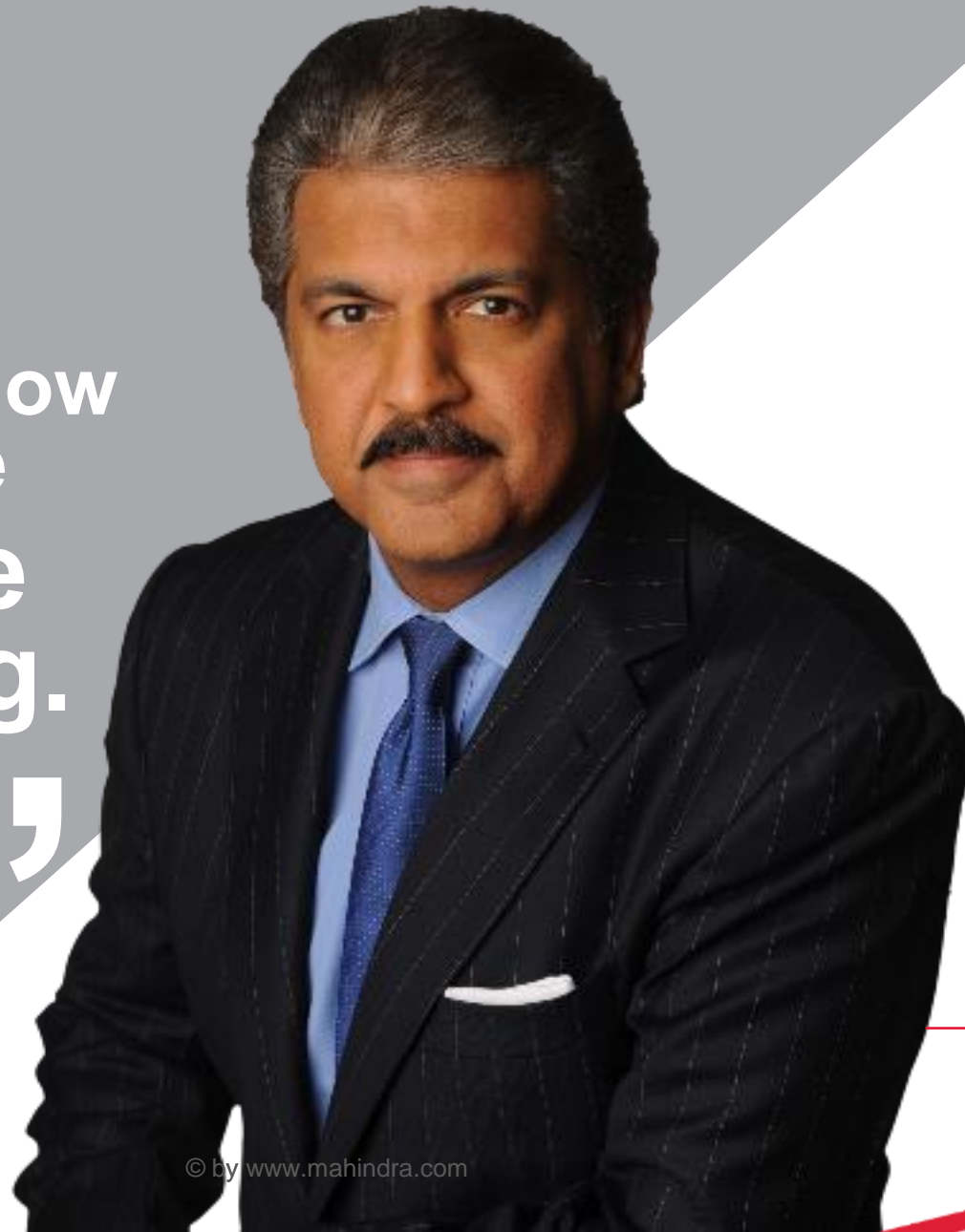
That rehabilitation, of course, has a great deal to do with you—for it holds out the promise of a better land for you to live in and a healthier and happier life for you to enjoy.

As to the moralising, it is intended to place on record that MAHINDRA & MOHAMMED, though a business firm, are imbued with a national purpose and a new outlook.

Whom do they represent? As the name implies, this is a joint venture of Hindus and Muslims. The Chairman is Mr. K. C. Mahindra, who has just returned after three years abroad as Head of the Government of India Supply Mission in America.



“
It's not about how
big we become
but how we
become big.”



Anand Mahindra
Chairman, Mahindra Group

ROADMAP FOR ESG

TEN COMMITMENTS



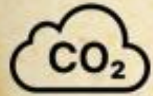
Gold standard in Governance
Compliance and disclosures

2022



Water positive
At Group level

2022



Carbon pricing emphasis
for internal business decisions

2025

RE 100

RE-100
50% usage target

2025

EP 100

EP-100
60% improvement in energy productivity

2026



Project Hariyali
Plant 5 million trees/ year

2026



Nanhi Kali
Educate 1 million girl child/ year

2026



Women empowerment
Support 1 million women/ year

2026



0 Waste to Landfill
100% sites certified

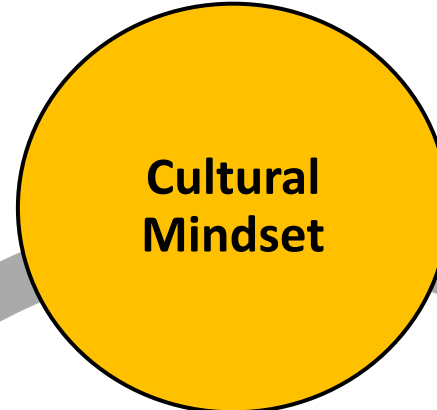
2030



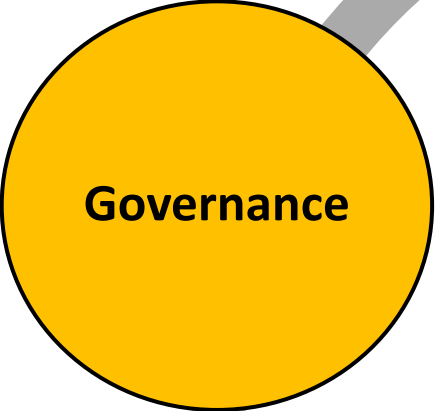
Carbon neutrality
Science based targets

2040

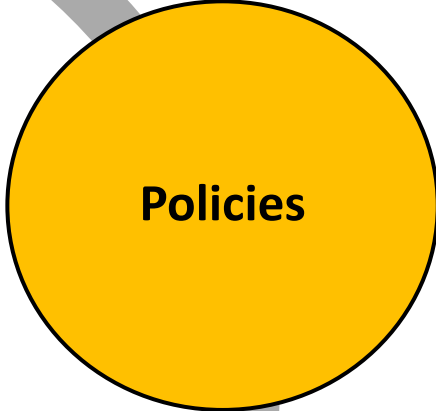
ETHICS & COMPLIANCE FRAMEWORK



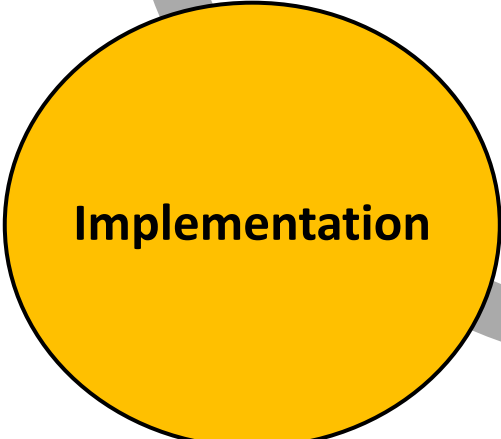
Clear values, Tone at the Top, Actions vs Words



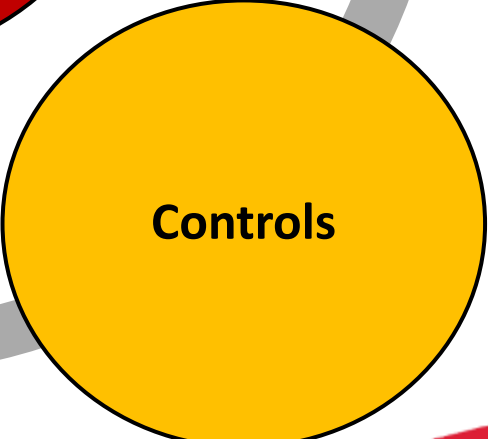
Org structure, Reviews, Audits



Comprehensive, Simple, Consistent



Scope, Training, Third parties



Prevention, Detection, Remediation



Rise.

Rise gives us meaning and purpose.
It instils in us ambition and attitude.
To achieve whatever we set our minds to
it asserts who we are, how we operate, what
we believe in and our collective aspiration to be
a globally admired brand.