



ETHISPHERE®

GOOD. SMART. BUSINESS. PROFIT.™

2018 Measuring and Communicating Your Culture Diagnostic Results

Featuring the World's Most Ethical Companies® Data Set

Ethisphere

Measuring Culture

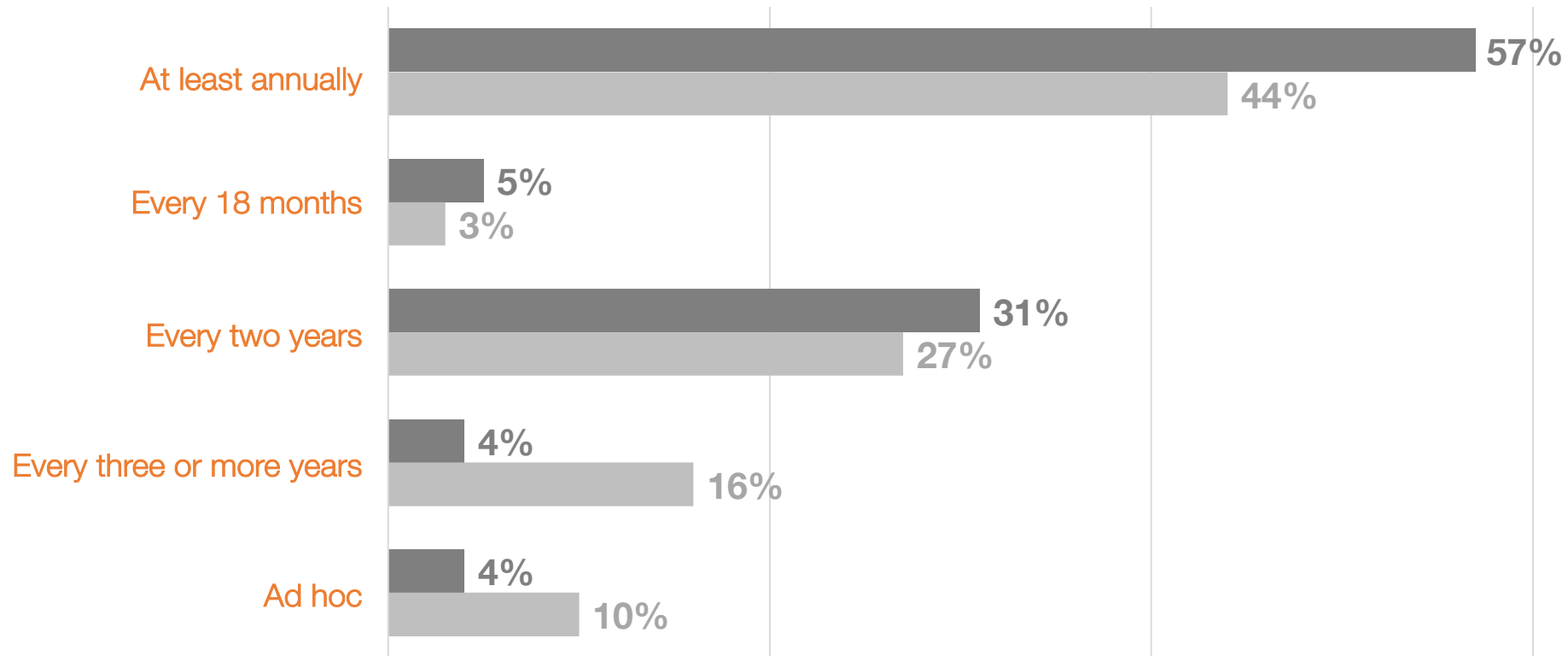
Indicate which of the following, if any, that accurately describes your company’s approach to measuring corporate ethical culture.



Honorees, on average, utilize nearly 5 separate methods to measure their corporate ethical culture. The most powerful of these is generally a dedicated culture survey.

Measuring Culture

How frequently does your company administer its survey(s) containing ethical culture questions?

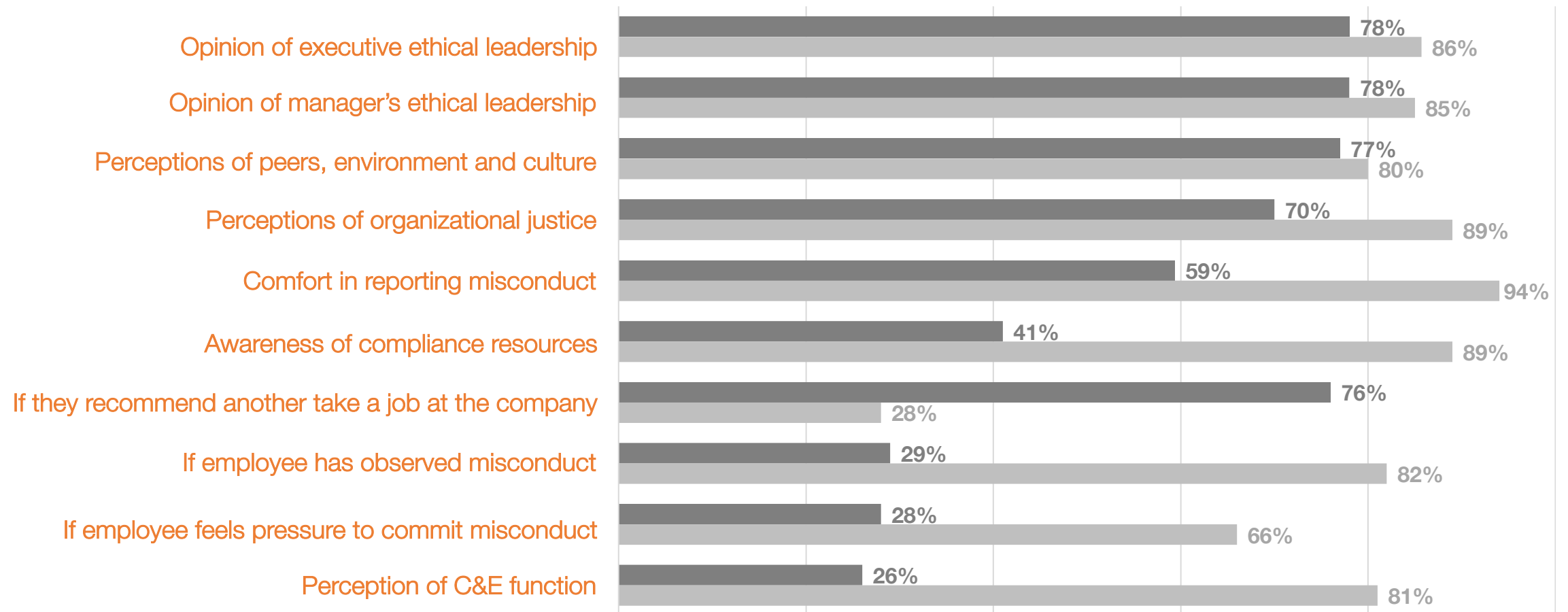


■ 2018 WMEC Honorees using HR Engagement Surveys (n=111)

■ 2018 WMEC Honorees using Dedicated Ethical Culture Surveys (n=88)

Measuring Culture

Top ten topics included in the survey(s) containing ethical culture questions.



■ 2018 WMEC Honorees using HR Engagement Surveys (n=111)

■ 2018 WMEC Honorees using Dedicated Ethical Culture Surveys (n=88)

**Respondents were asked to not include as part of their answer manager training regarding sexual harassment as required in specific jurisdictions*

Ethical Culture & Perceptions Assessment

Because Measuring Your Culture Takes More Than an Engagement Survey

Evaluate the effectiveness of your communication, training, and compliance efforts and the willingness of your people to raise concerns.

Relevant

Ethisphere maintains a robust library of survey questions developed in-house with extensive input from our community, the Business Ethics Leadership Alliance and internal compliance and data experts.

Convenient

Ethisphere manages the complete administration of the survey, including employee notifications and reminders, data processing and full analysis of the results.

Practical

Our team of attorneys and subject matter experts provide a thorough, qualitative analysis of your assessment findings, flagging potential areas of concern and recommendations for how to address them.

Flexible

Ethisphere's Culture Reporting Tool is a dynamic data evaluation worksheet that features powerful Likert scoring with cross-demographic functionality. It also offers clients the flexibility to view limitless overlapping demographic criteria, select numeric or chart outputs and report on and export text responses.

8 Pillars of Corporate Culture

1. Awareness of the Program and Resources
2. Perceptions of the Function
3. Observing and Reporting Misconduct
4. Pressure
5. Organizational Justice
6. Manager Perceptions
7. Perceptions of Leadership
8. Perceptions of Peers and Environment

Contact Us For More Information

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