Webcast | Reducing Cybersecurity Risk: Cross-Functional Responsibility at the GC, CCO and CISO Levels

Co-hosted by
Ethisphere and Cybersecurity Collaborative

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Introductions

Moderators:

Craig Moss
Executive Vice President
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Stuart Cohen
CEO
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Panelists:

Tim Callahan
SVP & Global Chief
Security Officer,
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Brian Rossman
Operational Risk Executive, U.S. Bank

Jeannie McCarver
Senior Vice President & Associate General
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Cheryl Leamon
Vice President, Corporate Communications,
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The Situation

Effective cybersecurity and the protection of personal (consumer and employees) and business information **requires collaboration between IT/security, legal and compliance.**

Establishing and maintaining effective **cross-functional collaboration between the GC, CCO and CISO can be a challenge**

Reducing cybersecurity risk requires cascading controls to the departments that deal with third parties (supply chain procurement, sales, etc.) – and to the third parties

Cybersecurity has an impact on fraud, business continuity, protection of consumer data/confidential information and **company reputation**

Regulatory pressures from industry regulations, GDPR and CCPA focused on data privacy **complicate the situation**

Discussion Topics

- Collaborating on people, process and technology

- Challenges and solutions to cross-functional collaboration

- Cross-functional incident response planning and execution

- Data governance in linking data privacy, information protection and cybersecurity

- Gaining cooperation of supply chain, procurement and sales to reduce risk

How do you collaborate to orchestrate the people, process and technology needed to reduce cyber risk?

What are the challenges and solutions to cross-functional collaboration between legal, compliance, IT/security and corporate communications?

How does cross-functional collaboration work in incident response planning and execution?

What is the role of data governance program in linking data privacy, protection of confidential business information and cybersecurity

How do you gain cooperation of supply chain, procurement and sales to reduce risk?

Next Steps

- Form joint working group
- Identify top three issues to focus on
- Draft guidance for the member community
- Present results in follow-up sessions

Thank you.